

# Gearing up SMEs for value chain digitalization through blockchain-based distributed trust

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#### **Contact**

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#### Aims:

- Systematic recording of knowledge and understanding gaps regarding the adoption of blockchain.
- Development of a complete training package (curriculum, interactive and engaging learning objects, effective ICT to deliver the package).
- Increase of the adoption rate of blockchain in the selected services sectors.
- Provide help to companies to use the distributed trust and transparency across business networks they participate in modern supply chain management (SCM).

### **Target groups:**

The project directly addresses the following target groups:

- SME owners, professionals, and self-employed people in the tourism and agri-food industries
- Relevant professional networks (associations/umbrella organisations of SMEs and professionals, trade unions)
- Local authorities (at municipality/city level)
- VET training institutions and individual teachers/trainers in distributed ledger topics and related business/market topics (public and private)
- Providers of education and training material
- Policy and decision-making organisations/bodies in SMEs sustainability, digitalization of SMEs, etc.
- Universities, students in economics/business and ICT/ engineering departments
- Society as a whole

## Following multilingual results will be developed:

- ECVET-compliant course curriculum
- e-Course modules
- Digital simulation environment
- Case-based adoption handbook

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